



# Derby City Council Cultural Charter





Derby City Council believes that a high-quality, year-round events programme is an important factor in making Derby a strong city where people work together, can enjoy good health and well-being throughout their life and feel that they belong to a thriving community.

**To support a programme of affordable events the Council will:**

1. Commit a level of funding to supplement support from local businesses and partners to help sustain key cultural events including:
  - The Hannells Darley Park Concert
  - St George's Day Celebrations
  - City Centre Christmas Offer
2. Commit funding to deliver Derby Festé with partners for at least the next four years (to 2021).
3. Provide a year-round programme of Council-promoted and supported events reaching an audience in excess of 400,000 people.
4. Promote key events and activities via the new In Derby website, the Visit Derby website and associated social media.
5. Provide opportunities for local businesses, organisations and individuals to sponsor and support key events.
6. Hold a central diary and, with partners, provide a strategic approach to the programming, planning and delivery of events across the city.
7. Put in place a new Culture and Leisure Board, with members from across the public, private and voluntary sectors. As well as having strategic oversight for the development of Culture and Leisure across the city, the Board will devise and deliver a Culture Strategy for Derby 2018-21.
8. Seek additional sources of funding for events.



9. Work with partners to bid for and attract high profile regional, national and international events.
10. Explore opportunities for the development of a joint festival and events programme for the Metro area.
11. Provide expertise and support in-kind to facilitate and enable other organisations, including voluntary, grassroots and emerging cultural organisations, to deliver events using the city's parks, streets and open spaces contributing to a year-round outdoor events offer. Events have included Derby Caribbean Carnival, Derby Pride, In Sync Festival and International Women's Day Festival Derby.
12. Pro-actively seek new opportunities for events to play an ever more vital role in meeting the vision for Derby to be a safe, strong and ambitious city.

Corporate supporters of the Council's events programme have included:



If you'd like to know how you, your business or organisation can benefit from supporting Derby's high quality year-round events programme, please email our team at: [derbylive@derby.gov.uk](mailto:derbylive@derby.gov.uk)



**Councillor Amo Raju**  
Cabinet Member for Leisure, Culture and Tourism

We can give you this information in any other way, style or language that will help you access it.

Please contact us on: 01332 640000

Minicom: 01332 640666

## Polish

Aby ułatwić Państwu dostęp do tych informacji, możemy je Państwu przekazać w innym formacie, stylu lub języku.

Prosimy o kontakt: 01332 640000      Tel. tekstowy: 01332 640666

## Punjabi

ਇਹ ਜਾਣਕਾਰੀ ਅਸੀਂ ਤੁਹਾਨੂੰ ਕਿਸੇ ਵੀ ਹੋਰ ਤਰੀਕੇ ਨਾਲ, ਕਿਸੇ ਵੀ ਹੋਰ ਰੂਪ ਜਾਂ ਬੋਲੀ ਵਿੱਚ ਦੇ ਸਕਦੇ ਹਾਂ, ਜਿਹੜੀ ਇਸ ਤੱਕ ਪਹੁੰਚ ਕਰਨ ਵਿੱਚ ਤੁਹਾਡੀ ਸਹਾਇਤਾ ਕਰ ਸਕਦੀ ਹੋਵੇ। ਕਿਰਪਾ ਕਰਕੇ ਸਾਡੇ ਨਾਲ ਟੈਲੀਫੋਨ 01332 640000      ਮਿਨੀਕਮ 01332 640666      ਤੇ ਸੰਪਰਕ ਕਰੋ।

## Slovakian

Túto informáciu vám môžeme poskytnúť iným spôsobom, štýlom alebo v inom jazyku, ktorý vám pomôže k jej sprístupneniu. Skontaktujte nás prosím na tel.č: 01332 640000      Minicom 01332 640666

## Urdu

01332 640000      یہ معلومات ہم آپ کو کسی دیگر ایسے طریقے، انداز اور زبان میں مہیا کر سکتے ہیں جو اس تک رسائی میں آپ کی مدد کرے۔ براہ کرم  
01332 640666 پر ہم سے رابطہ کریں۔