

Tobacco Control (2023)

A Call to Action



Derby City Council

Smoking is the **main cause of preventable illness and premature death**

Tobacco control is an evidence-based approach to tackle the harms caused by tobacco

13.2%

of adults in Derby smoke, which is SIMILAR to the England average



There are inequalities associated with smoking and the harm it causes



Smoking accounts for half the differences in life expectancy between the richest and poorest in society



People living in the most deprived communities are more likely to smoke and less likely to quit



Children are more likely to take up smoking if they live with people who smoke



37.8% of people living in social housing smoke

Smoking rates are higher among people with long-term mental health conditions and routine and manual workers compared to the general population



At **11.9%** smoking rates in pregnancy are significantly **HIGHER** than the England average (9.1%)

Adult smoking rates

2021 13.2% Derby

2021 13.0% England

Smoking rates in routine and manual workers

2020 26.2% Derby

2020 24.5% England

Smoking rates in people with long-term mental health conditions

2020/21 29.5% Derby

2020/21 26.3% England

Stop Smoking Services

In 2021/22:

762 people quit smoking through Stop Smoking Services

61% of people setting a quit date reported successfully stopping smoking at 4 weeks

Quit rates in Derby were **HIGHER** than the England average

The impacts of smoking affect the whole community in Derby

Smoking attributable hospital admissions and death rates are **HIGHER** than the England average. There were:

982 deaths attributable to smoking between 2017-19

2,647 hospital admissions

for smoking-related conditions in 2019/20

Smoking is estimated to cost society in Derby **£108 million** per year. This consists of:



£89 million in lost productivity



£17.4 million in NHS and social care costs



£1.9 million in fire-related costs

300,000 cigarettes are smoked in Derby every day. This generates **16 tonnes** of waste annually, of which **7 tonnes** are discarded as street litter

A whole systems approach to tobacco control

The national vision is to create a smokefree society by 2030, which is achieved when the national smoking prevalence is 5% or less.

Tobacco control is everybody's business.

To be effective at reducing smoking rates and the harms caused by tobacco we must work in partnership, using a whole systems approach to tobacco control. This includes:

- Preventing children and young people from taking up smoking
- Supporting people who smoke to quit
- Addressing inequalities in smoking rates
- Reducing the harm caused by tobacco in our communities through creating smokefree environments and tackling illegal tobacco.